



MissionBell

The Story: Sutter Home

On its exterior, every piece of Reclaimed Wood tells the story of where it's been. Incorporating the wood into a project can add character, rustic appeal, beauty, and a great story that you can only get with a board that has lived a prior life.

Sutter Home is one of the largest family-run independent wineries in the United States. It dates back to 1847. As with most Napa Valley wineries, Sutter Home was shut down during Prohibition and abandoned until 1948 when it was purchased by John and Mario Trincherro, immigrant brothers from New York City whose family had been active in the Italian wine business. In 1972, Bob Trincherro developed a new style of premium wine known as White Zinfandel. Few people realize that White Zinfandel was the result of a fortunate accident when in 1975, 1,000 gallons of bleed-off juice from red Zinfandel refused to ferment to dryness, retaining a substantial amount of sugar. Joe Trincherro put it aside for a time, and two weeks later tasted that the wine was sweet and had a pink color. He liked it, bottled it, and the rest is history.

By 1987, Sutter Home White Zinfandel had become the best-selling premium wine in the United States. Today, Sutter Home is the fifth-largest winery in the United States. Along with many other wineries, Sutter Home is in the process of transitioning from Oak barrels, to Stainless Steel barrels with economics as the main driver. Stainless steel barrels also provide wine makers more control over flavor and enable them to accelerate the aging process. This change in the industry has resulted in the availability of beautiful wood from Aged Oak barrels. Now, this Reclaimed Wood can bring its beauty and unique California history to projects that have an eye for quality and a taste for a unique story.



The mark of
responsible forestry

FSC® Recycled 100%

Material #: SH-WO

Species: White Oak (*Quercus Alba*)

